IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Attorney Docket No. 10110

Application of:

Kevin W. Haulk et al.

Serial No.: 10/044,440

Filed: January 11, 2002

Art Unit: 2116

Examiner: T. Du

For: METHODS AND APPARATUS FOR CONSERVING BATTERY POWER IN

AN ELECTRONIC SHELF LABEL SYSTEM

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that this correspondence is, on the date as shown below, being transmitted by facsimile to the Commissioner for Patents,

Alexandria, VA 22313.

3-15-2005 Karen A.

AMENDMENT

Sir:

In response to the Office Action mailed November 17, 2004, please enter the following Amendment and Remarks:

IN THE CLAIMS

Please amend claims 1, 5, and 11 as follows.